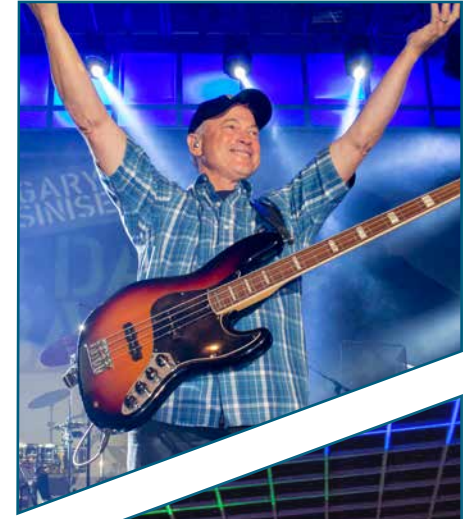




Hyatt Regency Orlando, FL



DAV & AUXILIARY NATIONAL CONVENTION 2022 SPONSORSHIP AND EXHIBITOR PACKAGES



SUPPORT VETERANS AND INCREASE BRAND AWARENESS

DAV NATIONAL CONVENTION:

4-day event

where an estimated

3,000

delegates, members and guests come together to conduct the crucial business of the organization

During the convention, our members:

- Establish the legislative priorities for the next year.
- Expand their knowledge of the important issues affecting our nation's veterans.
- Learn new ways to increase advocacy and recognize those who support our congressionally chartered mission, keeping our promise to America's veterans.
- Elect national officers.



For more information, contact: **Epic Johnson**, Special Events Partnership Manager | partners@dav.org | (859) 441-7300



SPONSORSHIP OPPORTUNITIES



SIGNATURE SPONSOR

\$50,000

Put your brand top of mind of all convention attendees displaying your ongoing support of veterans. They will know you are helping to keep the promise to America's veterans.

- Credentials for up to 10 guests
- Convention bag stuffer (3,000 bags)
- Company logo in the DAV National Convention program (3,000 printed)
- Company logo displayed on DAV National Convention page on dav.org
- Company logo displayed in DAV National Convention App
- Social media mentions (2x)
- Corporate video roll during event (pre-approved by DAV, 30 sec)
- Sponsor "Thank You" during convention
- Live "Thank You" mention by DAV leader
- Opportunity for onstage check presentation—and brief remarks during "Opening Session"
- Lead retrieval software for up to 6 devices for scanning registrant QR Codes*
- Invitation to partner breakfast on Saturday morning
- Exhibit area booth**

SPECIAL EVENT SPONSOR

\$25,000

Sponsor one of DAV's special events. These include events like Fun Night and the Commander's Reception or Event Registration.

- Credentials up to 8 guests
- Convention bag stuffer (3,000 bags)
- Company logo displayed on DAV National Convention page on dav.org
- Company logo in the DAV National Convention program (3,000 printed)
- Company logo displayed in DAV National Convention App
- Company logo on display during sponsored event in designated area
- Priority seating at sponsored event
- Lead retrieval software for up to 4 devices for scanning registrant QR Codes*
- Push notification via event app announcing company's sponsorship of event
- Social media mentions (1x)
- Invitation to partner breakfast on Saturday morning
- Exhibit area booth**

*Reporting provided post event.

**All levels receive a 6 ft. table, two chairs and trash bin in the exhibit area.

To learn more about our Convention, visit dav.org/events/2022-national-convention.

For more information, contact: **Epic Johnson**, Special Events Partnership Manager | partners@dav.org | (859) 441-7300



SPONSORSHIP OPPORTUNITIES



EXPERIENCE SPONSOR

\$10,000

From coffee breaks to game rooms or photo booths to charging stations, the opportunities are endless. Give our members an experience they will not forget.

- Credentials up to 4 guests
- Convention bag stuffer (3,000 bags)
- Company logo displayed on DAV National Convention page on dav.org
- Company logo in the DAV National Convention program (3,000 printed)
- Company logo displayed in DAV National Convention App
- Company logo on display during sponsored event in designated area.
- Sponsor "Thank You" during convention
- Option to provide giveaway during break (e.g. coffee mugs for coffee break)
- Invitation to partner breakfast on Saturday morning
- Exhibit area booth**

SEMINAR SPONSOR

\$15,000

Provide information, services or products pertinent to DAV's mission in a 45-minute presentation. Schedule to be determined based on needs and convention events. Commitments, including content proposal and speaker information due by June 30. Proposals are subject to DAV approval.

- Credentials up to 5 guests
- Convention bag stuffer (3,000 bags)
- Company logo displayed on DAV National Convention page on dav.org
- Company logo in the DAV National Convention program (3,000 printed)
- Company logo displayed in DAV National Convention App
- Push notification via event app announcing company's sponsorship of event
- Lead retrieval software for up to 2 devices for scanning registrant QR Codes*
- Sponsor "Thank You" during convention
- Invitation to partner breakfast on Saturday morning
- Exhibit area booth**

*Reporting provided post event.

**All levels receive a 6 ft. table, two chairs and trash bin in the exhibit area.

EXHIBITOR***

\$2,000

- Credentials up to 2 guests
- Company logo displayed on DAV National Convention page on dav.org
- Exhibit area booth**

CONVENTION BAG STUFFER

\$1,000

- Opportunity to provide veteran/registered attendee "Thank You" gift in the DAV National Convention welcome bag (3,000 bags).

LEAD RETRIEVAL SOFTWARE ADD-ON: \$500

Available for up to 2 devices for scanning registrant QR codes. Registrant reporting provided post event to include: name, email, registration category and department affiliate (if applicable).

***Qualifying VA or nonprofit organizations may be eligible to receive a 75% discount on the Exhibitor pricing. Contact ajackson2@dav.org for more information.

To learn more about our Convention, visit dav.org/events/2022-national-convention.

For more information, contact: **Epic Johnson**, Special Events Partnership Manager | partners@dav.org | (859) 441-7300





Hyatt Regency Orlando, FL



DAV & Auxiliary 2022 National Convention Sponsor and Exhibitor Information Request Form

Please fill in the information below and submit your request to:

Epic Johnson, Special Events Partnership Manager | partners@dav.org | (859) 441-7300

Organization Name _____

Street _____

City _____ State _____ ZIP _____

Contact information: Person responsible for coordinating logistics

Name _____

Phone (____) _____ Email _____

Organization information: Please tell us about your organization and any products/services you plan to share.

Click here to view the Sponsor and Exhibitor packages, then select what you are interested in learning more about:

- Exhibitor Booth Non-profit or Government Exhibitor Booth
 Sponsorship Package (includes Exhibit Booths)